

# PRESS RELEASE –COVID19 MANAGEMENT TOOLKIT

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## FOR IMMEDIATE RELEASE

### Stratagem Partners Launches COVID19 Management Toolkit Advanced Technology Deployed to Facilitate COVID19 Risk Management and Operations

London, England; Alexandria, VA (31 March 2020) – Stratagem Partners is pleased to announce today the launch of an integrated toolkit to help companies accelerate their COVID19 risk management and enhance their operational resilience with a range of advanced, interoperable capabilities using innovative technology. The current Coronavirus pandemic will likely last at least several months. According to the World Health Organization, we are at the very beginning of a recurring cycle of extremely dangerous annual global pandemics. It is essential that businesses act now to minimise damage and disruption long-term. Stratagem Partners thus is expanding access to its crisis nerve center/response, information analysis and communications capabilities to help a broader range of firms manage through this long-duration disruptive situation.

“Our analysis of organisations’ responses to COVID-19 reveal a series of common issues which have left firms on the back foot, having to implement rapid changes to their operating models, under severe business pressure without the luxury of normal governance and risk management processes. Understandably, firms are battling with short-term survival issues,” said **Stratagem Partners** founder, Dr. Ray Nulty. “Pulling together our technology platforms provides us with a unique ability to help organisations to respond more strategically to the rapidly shifting operational, strategic, regulatory and policy landscape amid the COVID19 pandemic.”

“For firms that did not have these capabilities at the start of the pandemic, these technology tools paired with deep subject matter expertise and senior government experience can help deliver essential and immediate operational resilience now, when it matters most,” said Dr. Nulty. “Firms can choose one or more capabilities within our wheelbase, which provides them with the most flexible, customized, and efficient combination of components that meet their immediate needs from Day 1,” he concluded.

The strategic relationship will deliver next-generation analysis and actionable intelligence capabilities traditionally only available to large firms regarding emerging geopolitical and regulatory policy trends through the BCMstrategy, Inc. patented data platform. “We are committed to helping professionals at companies of all sizes read smarter and connect the dots faster when it comes to the often chaotic news cycle,” said Barbara C. Matthews, Founder and CEO of **BCMstrategy, Inc.** “We are glad to contribute to this initiative and hope our

patented processes can help companies save jobs and find new ways to deliver value to their newly distributed ecosystems amid this pandemic," she said

"Using industry leading AI technologies we have automated proven and accepted international risk and resilience governance guidelines. Our COVID-19 impact assessments and recovery planning solutions are easy to use on any mobile device. Connecting hundreds and thousands of front-line decision makers across global organisations, management teams can now connect seamlessly across silos and geographies and get real-time feedback during execution" said Peadar Duffy Founder Director of **SoluxR**. "We are committed to helping save businesses and jobs across the world during this awful period in world history."

Pandemic crisis management with distributed teams also requires advanced tools for executives to understand and address rapidly shifting personal dynamics. "Leaders need to, with high precision, get to the truth about how their employees are feeling in order to take urgent action in managing risks to mental health arising from social isolation, coping with changes, and adjusting to new ways of working. Being able to get to the truth quickly is vital," said Tim Evans, CEO of **Truthsayers**.

The massive disruption from the Covid-19 pandemic has caught organisations off guard. Mike Sher, CEO of **Groupdolists** added that "Groupdolists is doing what we can to change that. Command and control, elimination of information overload from diverse sources, and reliable real-time insight for leadership are all key to a successful response. Groupdolists provides all these. Our platform takes minutes to learn, is available 24/7, and has zero dependencies on IT or your local network."

Joint Product Offerings that can be combined in multiple ways include:

Stratagem Partners: COVID -19 Business Technology Solutions			
<p><b>Executive &amp; Board Briefings</b> <i>Powered by BCMStrategy Inc</i></p> <p><b>Key Benefits</b></p> <ul style="list-style-type: none"> <li>Daily comprehensive data-driven assessments of key public policy shifts as they occur globally</li> <li>Improves situational awareness and strategic response functions</li> <li>Helps improve the quality and timing of decision making, communications and crisis planning and response</li> <li>Saves valuable time and resource by eliminating misinformation.</li> </ul> <p><b>Features</b></p> <ul style="list-style-type: none"> <li><b>Information Types:</b> Public policy (regulatory, ministerial, international organization) developments and related media coverage</li> <li><b>Capture Method:</b> API and automated web scraping</li> <li><b>Processing:</b> natural language processing, 9+ layers of patented, proprietary analytical automation</li> <li><b>Output:</b> Daily aggregate momentum measurement and analysis of issue-specific activity globally delivered via email or APIs. Customizable executive dashboards, reports, and briefings.</li> </ul> <p><a href="http://WWW.BCMSTRATEGY2.COM">WWW.BCMSTRATEGY2.COM</a></p>	<p><b>Business Risk Mitigation</b> <i>Powered by SoluxR</i></p> <p><b>Key Benefits</b></p> <ul style="list-style-type: none"> <li>Improves the quality and timing of decision making and planning</li> <li>Helps organisations comprehensively analyse and respond to the impacts and risks of COVID 19 across all dimensions.</li> <li>Facilitates creation of scenarios as the crisis unfolds and dynamically maintain impact assessments, strategic and tactical responses.</li> <li>Facilitates effective collaboration between dispersed personal across all functions and locations.</li> </ul> <p><b>Features</b></p> <ul style="list-style-type: none"> <li><b>Information Types:</b> Competitor, Economic, Regulatory, Legal, Supplier, Customer Employee, Product, Function, Systems, Services, Financial, Contracts</li> <li><b>Capture method:</b> manual via interviews, self assessments or workshops.</li> <li><b>Processing:</b> natural language processing, machine learning, AI , data visualization, data modelling.</li> <li><b>Output:</b> Impact and risk assessments, COVID-19 Program strategy</li> </ul> <p><a href="http://WWW.SOLUXR.COM">WWW.SOLUXR.COM</a></p>	<p><b>Dynamic Crisis Response &amp; Coordination</b> <i>Powered by Groupdolists</i></p> <p><b>Key Benefits</b></p> <ul style="list-style-type: none"> <li>Reduces response team mobilization, coordination and reaction times</li> <li>Helps ensure emergency plans are rapidly disseminated, understood &amp; actioned</li> <li>Improves command and control &amp; keeps leaders effortlessly updated throughout</li> <li>Improves response reaction from front line through to command centre</li> <li>Enables real-time feed back of status and developments as they unfold</li> <li>Full audit trail of activities</li> </ul> <p><b>Features</b></p> <ul style="list-style-type: none"> <li><b>Information Types:</b> Feedback from crisis management and response teams.</li> <li><b>Capture Method:</b> Multiple formats.</li> <li><b>Processing:</b> Interactive, mobile-centric, intuitive app. Automates crisis response management, workflow &amp; execution. Includes communications and data sharing. Voice communications also converted to text. Full audit trail of crisis response activity and supporting data.</li> <li><b>Output:</b> Dashboards, status reports &amp; audit trails</li> </ul> <p><a href="http://WWW.GROUPDOLISTS.COM">WWW.GROUPDOLISTS.COM</a></p>	<p><b>Employee Sentiment &amp; Risk Insights</b> <i>Powered by Truthsayers</i></p> <p><b>Key Benefits</b></p> <ul style="list-style-type: none"> <li>Understand employees' true feelings and their implications as the crisis unfolds</li> <li>Unbiased feedback on how your organisation is managing the crisis.</li> <li>Early alerts to critical operational, behavioral and control issues</li> <li>Improved employee and stakeholder communications</li> <li>Better understand change readiness, ability and resistance</li> <li>Helps improve morale and empathy with employees</li> <li>Helps better address duty of care to employees and their health &amp; safety</li> </ul> <p><b>Features</b></p> <ul style="list-style-type: none"> <li><b>Information Types:</b> internal people and organisational data</li> <li><b>Capture Method:</b> online stakeholder surveys, browser based, any device</li> <li><b>Processing:</b> intuitive neuroscience-based tools, and machine learning</li> <li><b>Output:</b> Trend identification, Emerging issues/Early-Warning, Validation of policy and controls by sentiment. Executive dashboards.</li> </ul> <p><a href="http://WWW.GROUPDOLISTS.COM">WWW.GROUPDOLISTS.COM</a></p>

**About Stratagem Partners:** Stratagem Partners includes a deep, distributed ecosystem of innovative technology companies at the forefront of innovation. The ecosystem also includes entities and individuals with deep experience regarding crisis communications, distributed workforce management, financial risk measurement and risk management, and crisis nerve center platform operations. [www.stratagem-partners.com](http://www.stratagem-partners.com)

**About BCMstrategy, Inc.:** BCMstrategy, Inc. is a technology company that uses patented technology and 9+ levels of automated analytical processes to deliver accelerated strategic insights regarding global public policy processes. The Phase I platform currently delivers objective, transparent data through daily global momentum measurements as well as time series data that captures public policy reaction functions. The company has been tracking COVID19 policy reaction since mid-February 2020. [www.bcmstrategy2.com](http://www.bcmstrategy2.com)

**About Truthsayers:** Truthsayers is a pioneer in providing the next generation of people analytics tools to the Commercial and Corporate sectors. We have developed a range of cloud-based neuro assessment, diagnostic and profiling tools which combines advances in Behavioural Science and Neuroscience, Psychology, Technology, Data Science and Machine Learning. Our aim is to help organisations capture insights into their employees' feelings and attitudes towards the most important issues facing a modern business. By bypassing conscious bias and quantitatively measuring people's feelings and attitudes, we succeed where traditional surveys fail. Truthsayers applies powerful analytics to deliver even deeper, more accurate and laser focused insight. We use machine-learning to track the stability of responses captured. [www.truthsayers.io](http://www.truthsayers.io)

**About SoluxR:** SoluxR is the World's first company to augment and automate strategic risk management using Natural Language processing, Text mining and AI. Using our proprietary IP, the **SoluxR Decision Support System** enables boards and leadership teams to make better strategic business decisions with real time inputs and continuous feedback during execution. Founded by a global leader in risk management and organisational governance, SoluxR is leading the way in the use of AI enabled technologies in the delivery of strategic risk decision systems. [www.soluxr.com](http://www.soluxr.com)

**About GroupDoLists:** Groupdolists brings response teams together during unexpected disruptions by instantly activating response plans, mobilising front lines, centralising critical information, and automatically documenting all activity. The platform helps incident leaders react, respond, and coordinate instantly, reducing distractions and focusing on recovering normal operations as quickly as possible. Interactive, mobile-centric, and highly intuitive, Groupdolists is used by leading global organizations to take incident command and control to the next level. Groupdolists is Response Reinvented. [www.groupdolists.com](http://www.groupdolists.com)

**About Think The Unthinkable:** At a time when the world faces extraordinary change, Thinking the Unthinkable helps executives understand radical uncertainty. The company provides a [bespoke service](#) for leaders facing the existential challenges presented by Covid-19. We help you with the internal communication tools to adapt and innovate, so your organization will survive and thrive. Longer term, we support you to transform leadership and make your organisation fit for the new normal of radical uncertainty. [www.thinkunthink.org](http://www.thinkunthink.org)

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